

Stakeholder Consultation

Strategic Plan 2022 to 2025



Where are we going?

- The next phase of our strategic plan, 2022 to 2025.



Strategic priorities



- Strategic Priority 1: Creating and Aspirant Culture.
- Strategic Priority 2: Developing Exemplary Behaviours.
- Strategic Priority 3: Outstanding Teaching and Learning.
- Strategic Priority 4: A Relevant and Responsive Curriculum.
- Strategic Priority 5: Developing our People.
- Strategic Priority 6: Developing Highly Effective Support Services.
- Strategic Priority 7: Facilities, Resources and Marketing.
- Strategic Priority 8: Highly Effective Governance.



Strategic Priority 1: Creating and Aspirant Culture



- Highly effective cross phase model.
- Growth: Welcome more primary and secondary schools.
- Examination outcomes are well above national benchmarks in both phases.
- Good and outstanding Ofsted judgments.
- Strengthen curriculum links with Dudley College.
- Continue partnership works with other Trusts at a national and local level.



Strategic Priority 1: Creating an Aspirant Culture



Careers education

- For all years and cross phase.
- Engaging employers.
- Innovation (Thomas Dudley Ltd).
- Work experience for all staff.
- High quality work placements for learners: vocational programmes.

Strategic Priority 2: Developing Exemplary Behaviours



- The highest expectations of learners, staff and all stakeholders.
- A commitment to making all aspects of academy life enjoyable for all learners.
- Further develop our ‘Values Driven Expectations’ (VDE) Behaviour Model and our rewarding effort culture.
- Further develop student leadership.
- Further develop our ‘Commitments’ and ‘Mind to be Kind’ programmes.
- Further develop partnership work with parents and carers.



Strategic Priority 3: Outstanding Teaching and Learning



- First class CPD to ensure all teachers are excellent practitioners.
- Enhance and grow the subject Director team to provide first class pedagogy and curriculum development.
- Language across the curriculum- a strong feature of our provision.
- Sustainable and innovative technology - a key feature of the learning experience.
- Highly effective blended learning to build cultural capital for our learners.
- Laptops and technical equipment.



Strategic Priority 4: A Relevant and Responsive Curriculum



- Develop the 'SMART' curriculum for both primary and secondary phases.
- Clear curriculum pathways to meet learners' needs.
- First class PHSE, SRE and Citizenship provision.
- Respect each other and our world: learners understand the vital importance of sustainability.
- A range of Alternative Provision including Aspire Centres.
- Explore opportunities for learners in all years to engage with Dudley College and employers.



Strategic priority 5: Developing our People



- To be the preferred employer.
- Extensive programme of staff development and career development for teachers and support staff (Associate staff).
- A commitment to diversity and inclusion.
- High quality staff wellbeing programme.
- Promote opportunities for parents and carers: Dudley College.

Strategic Priority 6: Developing Highly Effective Support Services



- Develop the central team to support further growth.
- A comprehensive menu of support services to offer to Trust schools and other schools throughout the borough: 'Try before you buy'.
- Ensure high quality standard operating procedures across the Trust.

Strategic Priority 7: Facilities, Resources and Marketing



- A high quality, comprehensive estates strategy.
- Further strengthen the brand identity: 'Discover more'.
- Further enhance the visual environment of each school to promote our core values.
- Develop a platform for alumni to re-engage with schools.

Strategic Priority 8: Highly Effective Governance



- Highly effective governance at Board and Local levels adhering to the Nolan principles on standards in public life.
- A commitment to engaging key stakeholders in the wider region.
- A high quality Trustee development programme.
- A high quality local governance development programme.
- A highly effective scheme of delegation.

Stakeholder Consultation



- Please provide your feedback using the following link to Microsoft Forms.
- [Stakeholder consultation: Strategic Plan 2022 to 2025.](#)

Thank you

Jo Higgins, Chief Executive

